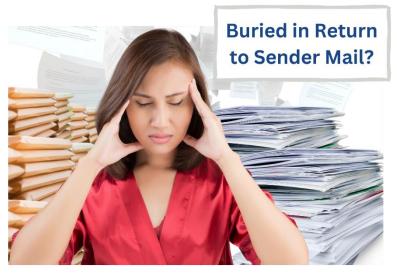


## Return Mail Program – Rolling Out Bigger and Better!



Are you tired of the time-consuming and costly process of managing return mail? The PLD Group understands the challenges you face when it comes to handling returned mail efficiently and costeffectively.

That's why we're excited to announce the rollout of our enhanced Return Mail Program, designed to make your life easier and your operations smoother.

Return mail can be very costly! The average designated 'return mail' employee can't keep up with updating and processing return mail. A recent study conducted at several large medical groups and hospitals showed it took an average of 3 months for a return mail piece to be 'worked into the system'. It wasn't surprising to see a statement with a bad address generated and mailed 7 times in 7 months! Those large, stacked bins of unworked returned mail place a hidden burden on your bottom line - the negative effect is staggering.

## The Enhanced Program

Our enhanced program features a cutting-edge cross-reference system that identifies and omits statements that have been returned and not updated in your system, preventing them from being resent repeatedly. This means you'll only pay for the first return mail piece, and all future mailings will be instantly stopped before any statement is printed and mailed again.



But that's not all - **if you sign up within the next 30 days, we'll waive the \$99 setup fee!** Don't miss out on this opportunity to streamline your operations and save money.

Discover how our enhanced Return Mail Program can simplify your processes and boost your bottom line today!